



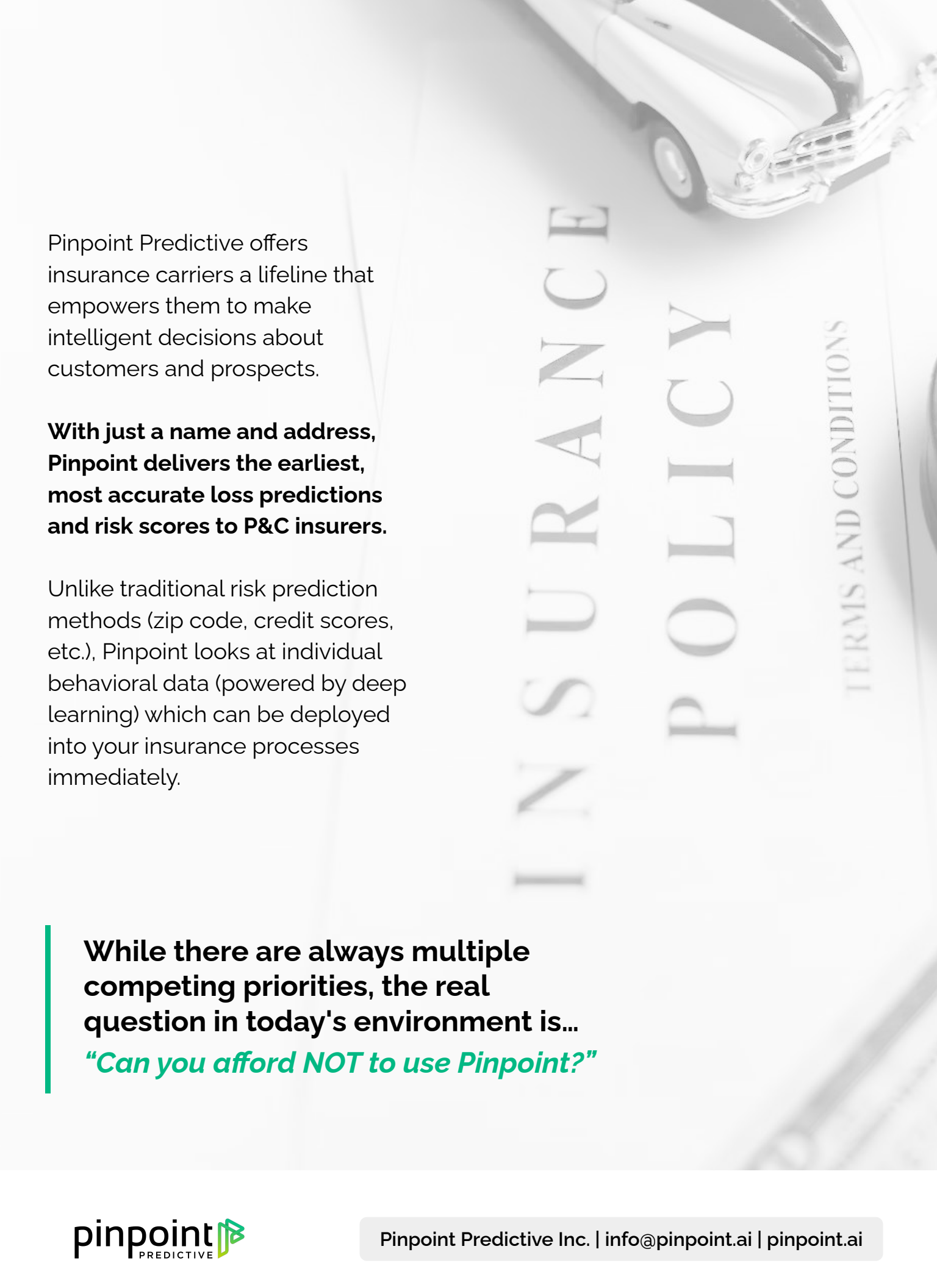
WHY IT IS CRUCIAL FOR **P&C INSURERS TO ACT NOW** AMONG PRESSING INSURANCE CHALLENGES

*Pinpoint's quick to deploy,
automated solution that carriers
need to implement now*

P&C insurance leaders are constantly faced with the challenges of growth, profitability, keeping up with rate changes and modernizing legacy systems. These challenges have become even more severe in the current environment of unprecedented inflation, large-tail weather events, strict regulations and increasing woes of their customers.

Now more than ever, Pinpoint is an **essential strategy** to help carriers balance the needs of serving policyholders and their communities with the financial realities of running a profitable business.





Pinpoint Predictive offers insurance carriers a lifeline that empowers them to make intelligent decisions about customers and prospects.

With just a name and address, Pinpoint delivers the earliest, most accurate loss predictions and risk scores to P&C insurers.

Unlike traditional risk prediction methods (zip code, credit scores, etc.), Pinpoint looks at individual behavioral data (powered by deep learning) which can be deployed into your insurance processes immediately.

While there are always multiple competing priorities, the real question in today's environment is...
"Can you afford NOT to use Pinpoint?"

Validate Pinpoint's Predictions with our Proof of Value (POV) in 30 days or less

Pinpoint generates custom predictions that you can validate with our fully automated platform - streamlined to meet your urgent business needs.

At the end of the POV, you can deploy Pinpoint predictions and scores into your business to unlock value immediately.

You will experience the predictive power of Pinpoint predictions in <30 days!



Discovery & Scoping

Proof of Value (POV)

Commercial Implementation

Minimal Resource Commitment POV Stakeholders (3-4 team members)

The leader of the project is usually involved in POV Kickoff and Executive Business Review
Time Commitment: 1-2 hours

Executive Sponsor



Business Owner

Experts who validate predictive power and financial impact
Time Commitment: 7-10 hours

Actuarial Lead



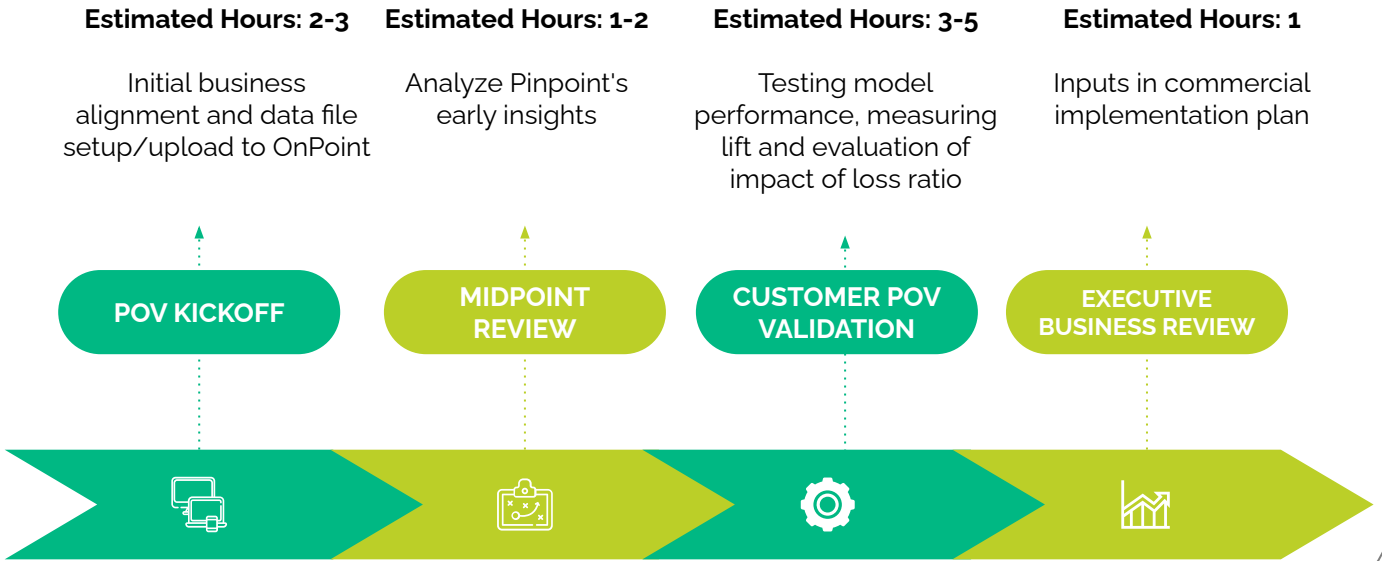
Operational Leads

The primary point of contact during POV and Commercial Implementation
Time Commitment: 3-5 hours

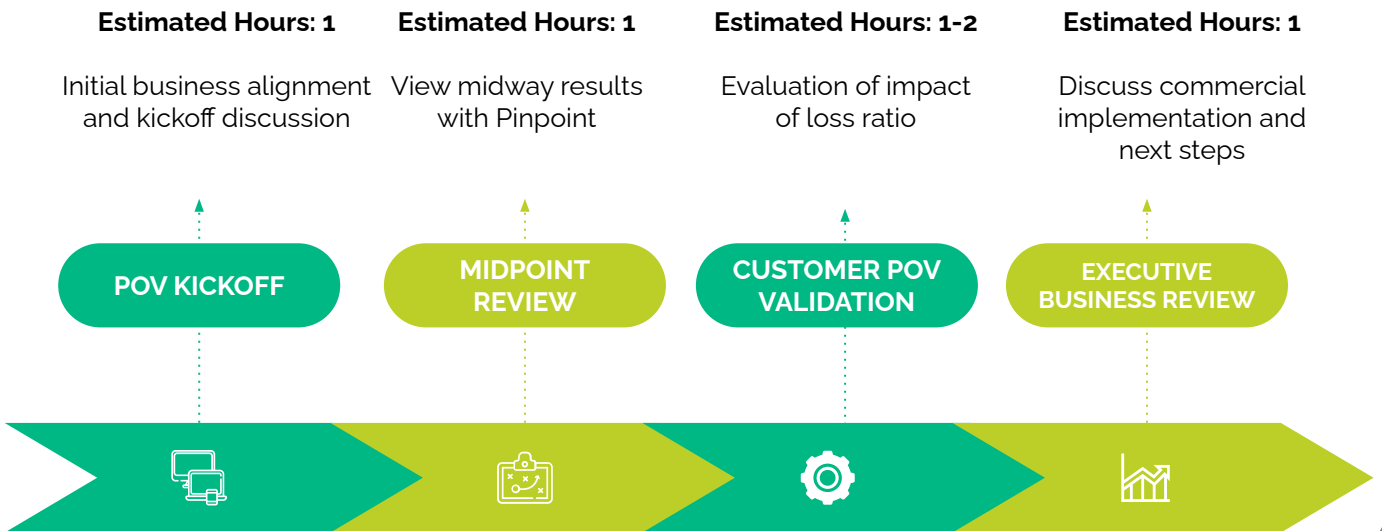
The operational lead based on where you will implement Pinpoint
Time Commitment: 3-5 hours

Resource and Time Commitment Breakdown

ACTUARIAL LEAD TIME COMMITMENT: 7-10 HOURS



BUSINESS OWNER/OPERATIONAL LEAD TIME COMMITMENT: 4-5 HOURS



Please note that Executive Sponsor will be involved for 1-2 hours specifically at POV Kickoff and Executive Business Review



Pinpoint has been helping P&C insurers grow equitably and profitably in this hard market

If your organization is experiencing challenges of growth and profitability, Pinpoint can be an optimal and immediately deployable lever that you can use in your business operations today to cope with the rapid changes in the insurance industry.

Start a conversation

800.942.7805

pinpoint.ai/contact-us